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### **Regional Express' Executive Chairman reveals his airline's success**

Wagga Wagga-based airline Regional Express (Rex), the Centre for Asia Pacific Aviation's (CAPA) Regional Airline of the Year, has continued to defy the traditional airline belief that they must possess a large fleet in order to be successful, reports CAPA.

The regional airline's Executive Chairman, Lim Kim Hai has explained this ideology by stating that one of Rex's crucial markets is resident to only 15,000 people and operates eight times a day with the small Rex fleet.

Hai also attributed Rex's success to being "in a sector that's not sexy, not glamorous, a fact that helps keep the threat of new entrants low."

The airline operates using the Saab 340s, an aircraft that is not produced anymore, and Hai has stated that he will continue to use these aircrafts for a further 10 years.

Hai also said that he would not increase Rex's average aircraft size as a way of lowering its costs.

"The key to our success is our frequency, which allows us to attract business people and keep yields high," said Hai.

"We're in a sweet spot right where we are. To get bigger would be a mistake," he added.