rex.

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MEDIA RELEASE

ADELAIDE JOINS REX DOMESTIC JET NETWORK

Rex jet flights between Melbourne and Adelaide began today heralding a new era for competition on the route with special one-way launch fares from just \$55.

The inaugural Boeing 737-800NG flight was met by government leaders, airport executives and the Hon John Sharp AM, the airline's Deputy Chairman.

"This is a great day for both Adelaide and South Australia as finally it will not need to choose between cheap but unreliable services and premium services at exorbitant prices. Rex has brought to South Australia safe, reliable services at affordable fares for the past 20 years on the regional routes and finally today this will also be made available on domestic routes."

"If our services are well supported we will be looking at other domestic destinations from Adelaide as Rex expands its domestic footprint." Mr Sharp said

Minister for Trade and Investment, The Hon Stephen Patterson, congratulated Rex on its new interstate operations.

"It's been a very tough year in the aviation sector and Rex has shown amazing courage to start interstate flights," he said.

"It is terrific that we can welcome the first Rex interstate flight into Adelaide, giving visitors to South Australia and those doing business in our state more opportunities to get here, discover SA and contribute to our state's economy.

"The State Government works with all of our key airline partners to ensure we continue to see strong passenger growth in a post-pandemic environment, drive trade and business, and create jobs."

Adelaide Airport Managing Director, Mark Young, said Rex had demonstrated great faith in the Adelaide market by selecting the Adelaide-Melbourne route as just its second route between capital cities.

"This service provides South Australian passengers with more choice when flying on our most popular route, and has started just in time for the Easter and school holiday peak period," Mr Young said.

"I congratulate Rex on recognising the future growth opportunities on this route. Rex has been a strong supporter of the Adelaide market for many years - currently flying to several regional destinations across South Australia.

Photos attached.









Rex inaugural arrival into Adelaide with a traditional water cannon salute.



Cake cutting ceremony: L-R Mark Young, Managing Director Adelaide Airport; Hon John Sharp AM, Deputy Chairman, Rex; Rodney Harrex, Chief Executive, South Australian Tourism Commission.

Members of the Rex Group









Ribbon cutting ceremony: Inaugural Adelaide-Melbourne flight. L-R Mark Young, Managing Director Adelaide Airport & Hon John Sharp AM, Deputy Chairman, Rex; Rodney Harrex, Chief Executive, South Australian Tourism Commission.

Rex is Australia's largest independent regional and domestic airline operating a fleet of 60 Saab 340 and four Boeing 737-800 NG aircraft to 61 destinations throughout all states in Australia. In addition to the airline Rex, the Rex Group comprises wholly owned subsidiaries Pel-Air Aviation (air freight, aeromedical and charter operator) and the two pilot academies, Australian Airline Pilot Academy in Wagga Wagga and Ballarat.

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