

News Release

REX BOOSTS PARKES SERVICES

28 January 2004: Australia's largest independent regional airline, Rex, has announced an upgrade of flights between Sydney and Parkes.

From February 9th Rex is committing an additional aircraft to services in the Central West to cater for growth on services to Bathurst and Parkes, with each centre now having its own dedicated flights on weekdays.

Parkes passengers in particular will benefit from direct flights Monday to Friday, replacing the current schedule where services stop at Bathurst on flights to and from Sydney.

The new schedules follow the success of the joint promotion between Rex and the Parkes Shire Council, which has seen a significant increase in passengers with the introduction of new fares starting from \$99.

The promotion involves Council reducing its local head tax and a matching financial commitment from Rex.

Rex's head of commercial, Hans van Pelt, said the cooperative approach of Parkes Shire Council had given the airline the confidence to further enhance its services.

"This upgrade can largely be attributed to the pro-active approach the Council has taken to making air travel affordable for more people between Parkes and Sydney," Mr van Pelt said.

"The promotion between Rex and Council has stimulated passenger demand between Parkes and Sydney. Last month alone, passenger numbers were up by 46% on the previous December.

"With this initiative in place, together with the new flight schedule, air travel between Parkes and Sydney is now as convenient and affordable as ever.

"The new schedule means a greater availability of seats between Parkes and Sydney, particularly on peak business services, as well as a greater number of discount fares for Parkes customers," Mr van Pelt said.

He said passengers and travel agents can access \$99 tickets and the full range of Rex fares at rex.com.au.

New Parkes schedule

Flight	Depart Parkes	Arrive Sydney	Days available
ZL240	6.40am	7.35am	Monday-Saturday
ZL242	10.30am	11.25am	Monday-Friday
ZL258	4.45pm	5.40pm	Monday-Friday
ZL252	10.40am	12.10pm	Saturday
ZL258	4.35pm	6.05pm	Sunday

Flight	Depart Sydney	Arrive Parkes	Days available
ZL241	9.20am	10.15am	Monday-Saturday
ZL247	3.35pm	4.30pm	Monday-Friday
ZL249	6.55pm	7.50pm	Sunday-Friday
ZL251	8.45am	10.15am	Saturday
ZL257	2.40pm	4.10pm	Sunday

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