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MEDIA RELEASE

BROKEN HILL - SYDNEY COMMUNITY FARE SCHEME EXTENDED TO ADELAIDE

Regional Express (Rex) today announced that it has, in partnership with Broken Hill City Council, introduced a \$139 Community Fare between Broken Hill and Adelaide.

Following the resounding success of the Rex Community Fare Scheme between Broken Hill and Sydney, the scheme has been extended to Adelaide. Some 3,000 passengers have benefited from the Scheme in the last 8 months with the \$199 Community Fare being made available for 30 days advanced purchase and for all unsold seats one day prior to departure.

The \$139 "Community Fare" (Rex Promo) is available on 30% of seats on every Broken Hill - Adelaide flight that operates via Mildura, if booked at least 30 days in advance. Furthermore, all unsold seats at one day prior to departure will be made available at the Community Fare level.

Warrick Lodge, Rex General Manager Network Strategy & Sales said, "At a recent meeting between Rex and Broken Hill City Council, Rex reported that the Broken Hill - Sydney Community Fare Scheme, which started in April this year, had contributed to growing total passenger numbers on the Broken Hill - Sydney route by around 15%."

"This Community Fare Scheme, as well as the non-stop service to Sydney, is made possible by a strong partnership agreement that Rex signed with Council at the beginning of FY15 which extends through until the end of FY19. This illustrates the great community outcomes that can be achieved with a collaborative approach that results in benefits for all stakeholders – the community, the council and the airline"

Broken Hill Council's General Manager, James Roncon also commented "We're delighted to see the Community Fare Scheme extended to Adelaide, and I'm sure local residents and businesses will also be very pleased."

"Affordable air travel is vital for Broken Hill given our isolation, and with these fares now operating to two capital cities, it makes our region even more accessible. I think it's a great result for Rex and Broken Hill, and we look forward to furthering our partnership well into the future."

The Rex Community Fare (Rex Promo) is available for purchase via www.rex.com.au

Regional Express (Rex) is Australia's largest independent regional airline operating a fleet of more than 50 Saab 340 aircraft on some 1,500 weekly flights to 60 destinations throughout all states in Australia. In addition to the regional airline Regional Express, the **Rex Group** comprises wholly owned subsidiaries **Pel-Air Aviation** (air freight and charter operator), **Air Link** (Dubbo-based regional airline) and the **Australian Airline Pilot Academy**.

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Regional Express Group of Companies:





